

Bardolino · Verona · Italy, 15-17 June 2022

# **SPONSORSHIP**

organized by



in cooperation with









### **Platinum Sponsor**

- 5 full registrations for the event (coffee breaks, lunches and social event included);
- Acknowledgement message for participant as sponsor during the opening of the conference;
- Video of the sponsor (max. 1 min., produced by the sponsor), projected before the technical sections;
- Sponsor's logo in the home page of the conference web site with direct link to the sponsor's web site;
- Opportunity to spread profile, brochure or sponsor's catalogue through the conference bag (max 8 pages);
- Adv page in the official programme catalogue and/or in the exhibitors' catalogue;
- 1 banner roll up at the main entrance of the conference area (delivered by the company);
- 1 banner roll up at the coffee break area (delivered by the company);
- Sponsor's corporate logo visible on all the documentation of the conference (including any press communication)

Cost: € 8.000,00 + VAT\*

## **Golden Sponsor**

- 3 full registrations for the event (coffee breaks, lunches and social event included);
- Acknowledgement message for participant as sponsor during the opening of the conference;
- Video of the sponsor (max. 1 min., produced by the sponsor), projected before the technical sections;
- Sponsor's logo in the home page of the conference web site with direct link to the sponsor's web site;
- Adv page in the official programme catalogue and/or in the exhibitors' catalogue;
- Sponsor's corporate logo visible on all the documentation of the conference.

Cost: € 5.000,00 + VAT\*

# **Silver Sponsor**

- 2 full registration for the event (coffee breaks, lunches and social event included);
- Sponsor's logo in the home page of the conference web site with direct link to the sponsor's web site;
- Sponsor's corporate logo visible on all the documentation of the conference.

Cost: € 3.500,00 + VAT\*

## **Congress bags Sponsor**

Congress bags can be branded with sponsor company's logo.

The Organising Secretariat will take care of bags design and production. Sponsorship item in exclusivity.

Costs: € 5.000,00 + VAT\*

# **Badge lanyard Sponsor**

Congress lanyards can be branded with sponsor company's logo. The Organising Secretariat will take care of lanyard design and pro-duction.

2 full registrations for the event (coffee breaks, lunches and social event) are included..

Cost: € 3.500,00 + VAT\*

# Which kind of Sponsor would you like?

Please send your request to commerciale@siderweb.com

<sup>\*22 %</sup> VAT is applied exclusively to Italian companies or Italian based companies (VAT nr. starting with IT) and to EU companies which are NOT registered to VIES.







The company below asks to be admitted as Sponsor Company to « ESSC & DUPLEX 2022»

Company Name		
Address of the Registred office		Postcode
City	Country	
Telephone	Fax	
E-mail address of the person in charge for	or the event	
Vat number		Taxpayer's Code
invoicingaddress(e-mailor PEC)		Contact person
Order ref. number (if requested on the ir	voice)	

and orders the following sponsorship from Siderweb S.p.A.:

()	PLATINUM - € 8.000 + 22% VAT if applicable	€
()	GOLDEN - € 5.000 + 22% VAT if applicable	€
()	SILVER - € 3.500 + 22% VAT if applicable	€
()	CONGRESS BAGS SPONSOR - € 5.000 + 22% VAT if applicable	€
()	BADGE LANYARD - € 3.500 + 22% VAT if applicable	€

**NB:** 22% VAT is applied exclusively to Italian companies or Italian based companies (VAT nr. starting with IT) and to EU companies which are NOT registered to VIES.

# Terms and methods of payment

Payments can be made via bank transfer to Siderweb SPA - via Don Milani 5 - 25020 Flero (Brescia) Taxpayer's Code and VAT no. 03562320170; IBAN: IT84F0306954266100000003300

Please send a copy of the payment confirmation to commerciale@siderweb.com

Date	$\rightarrow$	Stamp and signature of the legal representative







# **CONSENT FORM (purpose 5)**

After having received a copy of and read the information on the processing of personal data provided by Siderweb and AIM - version february 2022, I express my consent that my Personal Data are processed by Siderweb for marketing communications, telemarketing, dem web marketing, including for the purposes of customer satisfaction, concerning the sale of products, aggregate statistical analysis and market research, by means of traditional systems (including paper) or non-traditional and / or computer systems (such as, for example, mms, sms, whatsapp, social, etc.).

Date	The data subject
CONSENT FORM (purpose 6)  After having received a copy of and read the information on the processing of personal data provided by Siderweb and a bruary 2022, I consent to the sending by the Italian Association of Metallurgy of newsletters and / or communications relativities carried out by AIM through other metallurgical associations around the world and having as their object the requent editions.	ng to institutional
Date>	The data subject
CONSENT FORM (purpose 7)  After having received a copy of and read the information on the processing of personal data provided by Siderweb and bruary 2022, I consent to the inclusion of identification data (surname, first name, company) of participants in the Event in ated by the Italian Association of Metallurgy and distributed by the same to participants in the Event during the Event and J	a special list cre-
Date	The data subject



Stainless steels, Duplex & Maraging Precipitation Hardenable Stainless Steels 2022

Bardolino · Verona · Italy, 15-17 June 2022

# **GENERAL REGULATION**

Courtesy translation - If for any reason an interpretation is needed, reference must be made to the Italian text only

organized by



in cooperation with



(02-2022)







# 1) Event and object

The official title of the event is "ESSC & DUPLEX CONFERENCE 2022 - STAINLESS STEELS, DUPLEX & MARAGING. PRECIPITATON HARDENABLE STAINLESS STEELS" (hereinafter referred to for brevity as "Event").

Only subjects whose activities fall into the following categories (hereinafter also referred to as the "Event Object") may participate in the Event as exhibitors:

- a) Steel producers
- b) Steel mill suppliers
- c) Suppliers of materials and spare parts for machines used in the steel Industry
- d) Software suppliers for the management and optimisation of the producing processes
- e) Providers of solutions for industrial automation/industry 4.0 applied to the producing processes
- f) Specialised media
- g) Universities/research centres
- h) Suppliers of 'consumables' for production activities related to the use of machines used in the steel Industry
- i) Companies specialising in the maintenance/revamping of machines used in the steel Industry

These general regulations (hereinafter also referred to as "Regulations") contain the rules governing the Event and must be accepted and respected by all participants in the Event.

## 2) Organizer

The Event is promoted and organized by the Associazione Italiana di Metallurgia - the Italian Association of Metallurgy - (or "AIM") with head- quarters in Via Filippo Turati, 8 20121 Milan (MI) and Siderweb S.p.A. (or "SW") with headquarters in Via Don Milani, 5 25020 Flero (BS) (hereinafter jointly also referred to as "Organizer").

#### 3) Place, date and time of the event

The Event will take place in Bardolino (VR) at **HOTEL CAESIUS TERME & SPA RESORT** located in Via Peschiera, 3, 37011 (VR) from **15 to 17 June 2022**.

Opening time on 15 and 16 June 2022 will be approximately from 8.00 am to 6.30 pm.

Opening time on June 17, 2022 will be approximately from 8.00 am to 1.30 pm.

The Organizer reserves the absolute right to modify the times, date and place of the Event (both for technical and/ or organizational reasons). The Exhibitor undertakes, as of now, to participate in the Exhibition for its entire duration (is expressly forbidden to participate in the Exhibition at a later time or to leave his/her Stand prior to its end), also in the event of a unilateral change of the date of the Exhibition, its duration or the relevant opening times.

#### 4) Admission

At the sole discretion of the Organizer, Italian or foreign industrial, commercial and artisan companies, as well as their general representatives or agents, consortia, bodies, organizations and the press whose activities fall within the scope of the Event object (hereinafter also referred to as the "Exhibitor") will be admitted to exhibit at the Event.

Admitted Exhibitors may exhibit only within the site granted to them by the Organizer (for brevity also "Stand").

Each Exhibitor must exhibit on the assigned Stand only goods of its own manufacture and/or distribution and/or of companies of which he/she is the general representative or agent.

The general representatives and agents may not, therefore, present any goods other than those of the represented companies explicitly indicated at the time of registration. At the request of the Organiser, documentary proof of their status as representative or agent must be provided.

Exhibitors who have not duly paid the fees due prior to the start of the Event (such as, for example, registration fee, etc.) will not be allowed to participate in the Event.

Failure by the admitted Exhibitor to participate in the Event for any reason whatsoever shall not entitle the Exhibitor to any







compensation and/or indemnity and/or reimbursement of costs and/or expenses and/or fees, given that all sums already paid (such as the registration fee) shall be withheld by the Organizer; the Organizer shall also be entitled to collect any fee due but not yet paid (such as the registration fee).

Exhibitors who are not admitted will have the right to obtain from the Organizer only the refund of the sum paid for the registration fee, with the exclusion of any other refund and/or payment of any compensation and/or indemnification and/or costs and/or expenses and/or fees.

Applications for admission to the Event, duly completed and signed, may not contain any reservations or conditions and must be sent to Siderweb S.p.A. by and no later than **29 April 2022**, together with the registration fee payment receipt and Form B.

Siderweb S.p.A., at its sole discretion, may however also take into consideration any applications received after this deadline.

# 5) Acceptance of Rules and Regulations

By signing the application form, the Exhibitor undertakes to participate in the Event on the Stand assigned to him/her by the Organizer and to accept without reservation these General Regulations, as well as any additional regulations that may be issued, at any time, by the Organizer and that the Exhibitor hereby declares to accept and comply with.

### 6) Registration and deposit

The application form, duly completed and signed, must be accompanied by the payment of the registration fee of € 1,700.00 plus VAT (if due), to be understood as an advance on the full amount due in case of admission.

The registration fee must be paid by bank transfer to SIDERWEB SPA - via Don Milani 5 - 25020 Flero (BS) - VAT number 03562320170, IBAN code: IT84F0306954266100000003300.

Any applications for admission not accompanied by the aforementioned payment of the registration fee will not be considered valid and, therefore, rejected.

# 7) Registration of Represented companies

The Exhibitor is obliged to specify the company name and the relevant data of all the companies that shall be represented, whose products will be displayed on his/her Stand.

For each of the companies represented, the Exhibitor is required to pay €100.00 plus VAT (if due) as a supplementary registration fee, to integrate the registration fee referred to in Art. 6.

#### 8) Stand assignment

The actual admission of the Exhibitor to the Event will be formalized by means of a written communication (by email) of the assignment of the Stand sent by the Organizer to the Exhibitor.

The above mentioned communication will be valid only for the Exhibitor to whom it is addressed.

The assigned Stand may not be transferred and/or made available in whole or in part, even free of charge, to third parties, for any reason what- soever.

In the event of infringement, the Organizer reserves the right to exclude the goods introduced and exhibited illegally at the exclusive expense of the Exhibitor.

The allocation of the Stand is decided at the sole discretion of the Organizer, taking into account the general object of the Event.

It is therefore the Organizer's sole right to accept any requests from Exhibitors for the siting of their stands either made in their application or subsequently communicated.

The Organizer reserves the right to modify the position of the Stand initially assigned, or to change its conformation or reduce its size if circum-stances so require.

The Organizer reserves the right to issue detailed regulations regarding the visiting and accessibility of the stands, as well as the deadlines for the completion of the furnishings.







# 9) Waiver of participation

Exhibitors who are unable to take part in the Event after having sent in the application form must immediately notify Siderweb S.p.A. by registered letter with return receipt or by e-mail to the address siderweb@legalmail.it

In this case, if the reserved site is reallocated to another Exhibitor, the Organizer will retain, as a penalty (and without prejudice to the right to further damages), the deposit paid for the registration fee (including supplementary fees) and the renouncing Exhibitor will not have to pay the balance due by contract (see membership fee).

If this is not the case, or if the reserved site is not reallocated to another Exhibitor, the Organizer will keep, in any case, as a penalty (and without prejudice to the right to further damages) the deposit paid for the registration fee (including supplementary fees) and, as a penalty (and without prejudice to the right to further damages), the renouncing Exhibitor shall also be required to pay the membership fee or the entire amount due by contract, the costs of the works ordered and carried out in the reserved site, as well as any damages incurred by the Event and/or the Organizer and/or Third Parties as a result of the waiver.

### 10) Access to the exhibition area

Access to the exhibition area will be possible only upon presentation of the identification badge.

The registration fee includes two nominal badges (full conference passes) that allow participation in conference, coffee breaks, organized lunches and social event.

As already mentioned, Exhibitors must send to Siderweb S.p.A (commerciale@siderweb.com) the attached **"Form B - REGISTRATION FOR EXHIBI TORS AND SPONSORS"** duly filled in with the reference data of the two participating guests by **29 April 2022**.

Any additional badges can be requested by means of the same form and by the same date.

#### 11) Membership fee

The Event fee, to be understood as a membership fee, refers to the entire site of the Stand occupied with a continuous perimeter by the same Exhibitor.

The following services are included in the registration and in the membership fees:

- a. Exhibition site, including standard fittings;
- b. Two (2) full conference passes allowing participation in conference, coffee breaks, organised lunches and social events;
- c. Inclusion in the official catalogue;
- d. Catalogue in paper copy;
- e. Installed electrical power up to 1 Kw;
- f. Third party liability insurance.

# 12) Exhibition site

The Organiser shall provide the Stand to the Exhibitor on the basis of specific plans.

The Stands will be fitted directly by the Organiser. The Exhibitors are solely and directly responsible for any damage that may result from the use of the Stand.

Fittings, furnishings, accessory supplies, materials and objects on display, as well as the installation and use of the exhibition sites must comply with the Italian and European regulations on safety, fire protection, accident prevention and environmental protection.

The Organizer has the right to remove or modify installations, furnishings, materials or exhibits at any time if they are in conflict with the Regu- lations and/or with the specifications contained in the letters/communications sent after the assignment of the Stand. Costs and risks of removal and/or modification shall be borne by the Exhibitor.

# 13) Safety standards

Exhibitors are required to comply and ensure that their service and goods providers also comply with the laws and regulations of public safety and the legislative and regulatory system in force regarding safety, hygiene, accident prevention at work and fire prevention. By way of example, the main safety regulations are listed below:







- a) safety, health and environmental measures pursuant to Legislative Decree no. 81/2008;
- b) fire prevention measures indicated in the Ministerial Decree of 10 March 1998;
- c) technical standards for construction indicated in the Ministerial Decree of 14 January 2008.

The Organizer has no responsibility for any consequences that may arise from non-compliance with the prescribed standards. Such responsibility falls exclusively on the Exhibitor and the companies appointed by him/her.

The Exhibitors are responsible for any damage or injury caused to people or property during the Event by anyone and in any possible way related to the activities carried out on their behalf and/or in their interest. Furthermore, exhibitors accept to compensate all direct and indirect damages that may arise from this, relieving the Organiser of any responsibility.

# 14) Stand set-up and preparation

The Stands must comply with the provisions of Form A.

Siderweb S.p.A. reserves the right to replace them and their furnishings with equivalent or superior quality materials. Detailed information on the dates and times of installation and removal and on the methods of shipping and collection of promotional material will be provided in a subsequent dedicated communication.

# 15) Official Exhibitors Catalogue

A catalogue of the Event will be published, without responsibility for errors and/or omissions, and will show the list of Exhibitors in alphabetical order.

The information published will be extracted from the form filled in by the Exhibitor. Closing date for submitting catalogue entry forms is **29 April 2022**.

#### 16) Payment terms

Payment of the balance of the participation fee must be made within and no later than 15 days from receipt of the invoice and upon receipt of invoice for assignments made after **29 April 2022**, according to the payment methods indicated in Art. 6 of these Regulations. In the absence of the above payment, Siderweb S.p.A. will not allow entry into the exhibition area. Moreover no electricity will be supplied until payment has been completed.

# 17) Photographs, and video footage

Without prejudice to all provisions regarding photographs and videos taken in places / events open to the public, the Organizer informs that during the Event photographs and / or videos will be made (of people, stands, products, brands, etc.), also by means of photographers appointed by the Organizer. Such photographs and / or videos may be reproduced on the website and / or social channels of the Organizer.

The Organizer confirms that no use will be made in contexts prohibited by law or that may harm people decorum and/or dignity, and that no compensation will be paid for the use of the aforementioned material.

# 18) Distribution of media

In the case of distribution of phono-videographic or multimedia supports containing intellectual work or parts of intellectual work pursuant to Law 22.4.1941 no. 633, copyrights as well as the costs associated with the authentication of the media, pursuant to Art. 181bis of the same Law, shall be paid in advance. Unauthorized use of intellectual property, as well as the absence of the SIAE stamp on the aforementioned supports, are punishable by law, in accordance with Articles 171 and following under Law 633/41.

## 19) Insurance

The Organizer will insure the Exhibitor, who is compliant with the participation procedure and with the payments due to the Organizer, by means of an insurance policy against the risks of Civil Liability for the organization and participation in the Exhibition. This policy shall cover, within the limits of the policy, any damage caused to the structure hosting the Exhibition, and to the equipment/fittings, on the days of set-up, event and dismantling. This policy shall be limited to a maximum of







€ 250,000 for damage to property, including fire, and € 1,000,000 for personal damage. This policy does not exonerate the Exhibitor from liability in accordance with the law for damage to persons and/or property caused by the Exhibitor or their staff and/or agents. The Organizer declines any responsibility that may derive from acts ascribable to the Exhibitors, also with regard to compliance with the provisions regulating the management of the Exhibition itself. The Organiser is also exempt from any liability for damage/theft suffered by the Exhibitors. Each Exhibitor is entitled to request - within 20 days from the beginning of the Exhibition - any possible additional coverage from the insurance broker Inser S.p.A. (please write to brescia@inserspa.eu specifying "ESSC & DUPLEX CONFERENCE 2022").

# 20) Damage to stands

Stands must be returned in the condition in which they were received.

Repair costs are to be borne by the Exhibitors, who are also responsible for compliance with the special regulations for the use of technical facilities and installations.

## 21) Additional regulations

The Organizer reserves the right to issue any additional regulations in order to better govern the Event and related services. These rules are equi-valent to the Regulations and are therefore equally binding.

In the event of non-compliance with the provisions of the General Regulations, the Organiser also reserves the right to close the stands.

In this case, the Exhibitor is not entitled to reimbursement and/or payment of any compensation and/or indemnification and/or costs and/or expenses and/or fees and/or sums for any reason whatsoever.

# 22) Force majeure

In the event that the Event cannot be held during the established period, due to unforeseeable circumstances or force majeure, or, in any case, for reasons beyond the Organizer's control, Exhibitors shall not be entitled to reimbursement and/or payment of any compensation and/or indemnifi- cation and/or costs and/or expenses and/or fees and/or sums for any reason whatsoever.

Furthermore, the Organizer may require Exhibitors to pay up to a further 30% of the admission fee to cover general expenses. If the Organizer is forced to shorten or cancel the Event after it has started due to unforeseeable circumstances or force majeure, Exhibitors will not be entitled to reimbursement and/or payment of any compensation and/or indemnification and/or costs and/or expenses and/or fees and/or sums for any reason whatsoever.

The Organizer reserves the absolute right to modify the times of the Event, as well as to suspend entry to visitors and all activities for specific periods, for organizational needs or public safety. No responsibility can be attributed to the Organizer in such cases.

## 23) Prohibited activities

In general, it is forbidden to cause prejudice, disturbance or damage to the regular course of the Event and its purposes, as well as to the Exhibitors. In particular, the following is strictly forbidden:

- a) Distribution and delivery of any technical, informative and advertising material (magazines, manuals, books, brochures or anything else) that are not strictly pertinent to the Exhibitor's activity. The Exhibitor, however, may distribute or deliver advertising material, as long as it is strictly relevant to his/her activities, only within his/her own Stand; posters advertising competitions organised by bodies, organisations, daily newspapers, weeklies or specialised magazines may not be displayed, not even inside the Stands, unless specifically authorised in writing by the Organizer.
- b) Any type of pulsating or fluctuating light sources.
- c) Presence in the Stand or in the enclosure of the Event during closing hours.
- d) Practical demonstrations that may pose a fire hazard or any other kind of danger.
- e) Material processing or painting.
- f) Carrying out work on the Stand during the hours dedicated to the Congress.







- g) Modify the seating arrangement.
- h) Fixing carpets and/or rugs with double-sided adhesive tapes and affixing Posters or Various Announcements to the internal walls.
- i) Cluttering aisles, emergency exits, fire-fighting equipment (fire doors, fire extinguishers, hydrants, alarm buttons, etc.), signs for the management of emergencies in the rented area, electrical panels in service rooms, the openings of the ventilation system or the grills of the cooling systems of plants and equipment, with set-up materials, products, packaging or other material.
- j) Leaning or hanging loads against movable structures, draperies or windows and overloading the floors.
- k) Tampering with or performing maintenance of any kind on stationary or mobile equipment in the halls
- l) Introducing compressed or liquefied gas bottles, explosive, detonating, asphyxiating, toxic or flammable materials and any dange rous materials in the exhibition area.
- m) Placing hot objects (e.g., incandescent spotlight) near curtains or decorations and/or disposing of them in waste containers.
- n) Smoking.
- o) In case of fire or emergency, use the elevators. In this case, it is necessary to evacuate the area through the marked Emergency routes and exits.

# 24) Obligations and limitation of liability of the Organiser

The Organizer is liable to the Exhibitor for the assignment of the Stand and the provision of the services mentioned in these Regulations. The Exhibitor relieves the Organizer of any possible further liability, within the limits of Art. 1229 of the Italian Civil Code.

The Organizer's liability, if any, is limited to the payment of an amount equal to 20% of the participation fee due by the Exhibitor, with the exclusion of any further compensation for the latter's damages.

# 25) Protection of personal data

Attached to these Regulations is the information on the processing of personal data updated to June 2019 provided by the Organizer as Data Controller, or by Siderweb S.p.A. and the Italian Association of Metallurgy as co-controllers of data processing.

# 26) Competent Court

For any controversy, the Court of Brescia is expressly indicated as the exclusive forum and the jurisdiction of any other Court is explicitly excluded.



Bardolino · Verona · Italy, 15-17 June 2022

# INFORMATION ON THE PROCESSING OF PERSONAL DATA

organized by



in cooperation with



(february 2022)







Pursuant to Regulation (EU) 2016/679 (hereinafter "Regulation") as well as the new Legislative Decree no. 196/2003 (hereinafter "Privacy Code") (and jointly "Applicable Law"), this document describes how Siderweb S.p.A. and Associazione Italiana di Metallurgia will process personal data in accordance with the principles of lawfulness, correctness, transparency, purpose limitation, data minimisation, accuracy, storage limitation, integrity and confidentiality on the occasion of and following the "ESSC & DUPLEX 2022" which will take place from 15 to 17 June 2022 at the "HOTEL CAESIUS THERMAE & SPA RESORT" Bardolino (VR) (subject to any variations) of which they are the Organisers (hereinafter also referred to as the "Event").

#### **DATA CONTROLLER**

With reference to the Event, the data controllers are SIDERWEB S.P.A. with registered office in Via Don Milani n. 5 25020 Flero (BS) and with the following contact details: siderweb@legalmail.it; info@siderweb.it; tel. +390302540006; fax +390302540041 and ASSOCIAZIONE ITALIANA DI METALLURGIA with registered office in Via Filippo Turati n. 8 20121 Milan (MI) and with the following contact details: fatturazione.aim@legal- mail.it; aim@aimnet.it; tel. +390276021132; fax +390276020551; (hereinafter, jointly, the "Data Controller").

In relation to any issues related to the Applicable Law as well as any other legislation on the protection of personal data, Siderweb S.p.A. will not be jointly and severally liable with the Italian Association of Metallurgy but each legal entity will respond directly and exclusively to the issues that have arisen and limited to its own possible liability.

#### **DATA PROTECTION**

Siderweb S.p.A., although not obliged to do so, has appointed its own Data Protection Officer. The interested party may submit complaints and/or exercise his/her rights (as better illustrated in the following paragraph "Rights of the interested party") by contacting, with regard to the position of Siderweb S.p.A., the Data Protection Officer AVV. ALESSANDRO DONATI at the email address alessandro.donati@studiogoriominervini.it or at the email address pec alessandro.donati@brescia.pecavvocati.it or by phone at the number +3903047502.

Associazione Italiana di Metallurgia has not appointed a Data Protection Officer.

## CATEGORIES OF PERSONAL DATA PROCESSED, PURPOSES AND BASES OF PROCESSING

In general, the personal data provided (including those of third parties) (together, Personal Data) will be processed at the Event for the purposes indicated below:

- 1. Participation in the Event, in particular, as an exhibitor and/or sponsor (legal basis for the processing: execution of the contract or pre-con- tractual measures);
- 2. Management of the sale of goods and/or provision of services, execution, organisational management of contracts, also with reference to preliminary agreements and/or the after-sales phase (legal basis: execution of the contract or precontractual measures) which may also include soft spam by email and light marketing by email from the Data Controller (to which the interested party may object by contacting the Data Controller at the contact details indicated above), as well as, in view of the interest of the persons who participated in the Event to be informed about the dates of the next editions and events related to it, communications regarding future initiatives related to the Event as well as the reminder of subsequent editions;
- 3. Compliance with laws, regulations, EU legislation, or provisions issued by Authorities and Supervisory and Control Bodies (legal basis of the processing: legal obligation);
- 4. To assert and defend their rights, including in connection with fraud or debt recovery or litigation (legal basis for processing: legitimate interest);
- 5. Siderweb marketing communication, telemarketing, dem web marketing, also for the purposes of customer satisfaction, concerning the sale of products, aggregate statistical analysis and market research, by means of traditional systems (including paper) or non-traditional and / or computer systems (such as, for example, mms, sms, whatsapp, social, etc..) (legal basis of the treatment: consent, which can be revoked at any time);







6. Dissemination of newsletters and / or communications Italian Association of Metallurgy relating to institutional activities carried out by AIM through other metallurgical associations around the world and having as their object the reminder of subsequent editions (legal basis of the treatment: consent, which can be revoked at any time);

7. Inclusion of the identification data (surname, first name, company) of the participants in the Event in a special list created by the Italian Association of Metallurgy and distributed by the same to the participants during the event and / or at a later time (legal basis of treatment: consent, which can be revoked at any time).

Messages and filled in forms sent to the contact addresses of the Data Controllers will result in the acquisition of Personal Data, with the purpose to respond to or process the requests made, and in the processing of Personal Data for the purposes indicated above.

The provision of Personal Data is optional, but with regard to the purposes described in points 1) and 2) above, failure to provide such data will prevent the conclusion of the contractual relationship itself, will prevent the continuation of the relationship and, therefore, will jeopardise parti- cipation in the Event.

The Data Controller, in pursuit of the above purposes, will not collect data from minors or any data belonging to particular categories as listed in art. 9 of the Regulation (i.e., personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union mem- bership, genetic data, biometric data intended to uniquely identify a natural person, data relating to personal health, sex life or sexual orientation). The Data Controller also informs that if it intends to further process personal data for a purpose other than that for which they were provided, it will inform the person concerned about this different purpose and any other relevant issue before this further processing, and will collect the specific case consent.

## PROCESSING AND STORAGE METHODS

Specific security measures are observed by the individual Data Controllers, each to the extent of its competence, to prevent the loss of Personal Data, illicit or incorrect use, as well as unauthorized access.

The Data Controller confirms that the processing does not take place by means of an automated decision-making process and that no profiling is carried out on the Personal Data received.

Personal Data will be processed electronically and/or on paper and will be stored:

a)for the purposes referred to in points 5), 6) and 7) until revocation of consent;

b) as regards the other listed processing operations, the Personal Data will be kept for a period of time not exceeding that necessary to achieve the purposes for which they were collected and subsequently processed. In particular, the Personal Data collected for contractual purposes will be kept for the time necessary to fulfil all the contract obligations and the legal obligations established by current legislation, including secondary legislation, and in any case for 10 years from the termination of the contract or, for the time indicated in a binding decision issued by an admini- strative or judicial authority. In any case, any obligations to retain data for longer periods of time remain unaffected if prescribed by law in relation to particular categories of data, or if this is necessary to protect the rights of the Data Controller in the event of any disputes arising.

#### PHOTOGRAPHY AND VIDEO

Without prejudice to the law on taking photographs in places/at public events, the Data Controller declares that videos and/ or photos produced during the Event (of people, Stand, products, brands etc.), also by appointed photographers may be reproduced on the Data Controller's official web site or social media pages. The Data Controller undertakes that any images posted shall not be damaging to the honour and decency of the data subject and that it shall not pay any fee for them. Should it be necessary to obtain consent to the use of a particular image the Data Controller will obtain this consent at the Event, after providing the necessary information.







#### PROCESSING OF PERSONAL DATA ON BUSINESS CARDS

By handing out one's business cards to exhibitors at the Event, whether on paper or online or digital, the visitor thereby agrees, in the terms of Article 4 paragraph 11 GDPR (i.e., consent by clear and unambiguous affirmative action) to the processing of the data thus provided by exhibitors for the following purposes: management, organization, conservation, use, communication to company personnel or to contractually engaged persons, destruction and editing of the data following requests by the data subject, consultation, and communication of a few sporadic soft spam initiatives conducted in the Event.

It is understood that the "Rights of the interested party" will be exercised against the person who will carry out the treatment.

## THE RIGHTS OF THE DATA SUBJECT

The data subject shall have the following rights:

**to access**, or to obtain confirmation as to whether or not their personal data are being processed and, if so, to obtain access to such data, including a copy thereof;

**to rectify**, or to obtain without undue delay the rectification of inaccurate personal data and/or the integration of incomplete personal data;

to erasure (right to be forgotten), or to obtain without undue delay the erasure of their personal data;

to limit the processing, or obtain the limitation of the processing, in the cases referred to in art. 18 of the Regulation;

**to data portability**, or to receive from the Data Controller, in a structured format, commonly used and readable by an automated device, their personal data and the right to transmit them to another Data Controller without hindrance, if the processing is based on consent and is carried out by automated means, and to obtain that the personal data are transmitted directly to another Data Controller if this is technically feasible;

to opposition, or right to oppose, at any time for reasons related to his particular situation, to the processing of personal data based on the con- dition of lawfulness of the legitimate interest or the performance of a task of public interest or the exercise of public authority, including profiling, unless the Data Controller has legitimate reasons to continue the processing that prevail over the interests, rights and freedoms of the person concerned or for the establishment, exercise or defense of a right in court. In addition, the right to object at any time to the processing of personal data if they are processed for direct marketing purposes, including profiling, insofar as it is related to such direct marketing;

to **revoke** their consent at any time. Revocation of consent shall not affect the lawfulness of processing based on consent prior to revocation;

**of complaint** or to file a complaint to the Guarantor Authority for the protection of personal data, Piazza di Montecitorio 121, 00186, Rome (RM).

The rights listed above may not be exercised with a request to the Data Controller or with a complaint pursuant to art. 77 of the Regulations if the exercise of such rights may result in the actual and concrete prejudices listed in art. 2 undecies of the Privacy Code.